



Running events in the City Centre

“Too much like hard work”

Public realm not a “Cash Cow”

- Food Festival is a not for profit CIG but still charged a commercial fee.
- Events that invited 3rd party traders can be seen as rivals to the city’s permanent businesses.
- These pressures also apply to Make it York’s own activities.

Contribution

Central attraction for wider engagement

Evening Economy

Schools / community

Trails and Fringe

- Damaging the locals issue.
 - (Shambles market revamp).
 - St Nics over longer time
 - More can be done – deal to lower the commercial pressure

Do we want to attract non commercial activities?

- The Grimsey model
 - Lots of scope for arts and community activity
 - Need to engage residents
- Fees
- Structures
 - Is there a creative lightweight event structure that does not block the space

Relationship issues

- Waste and Electrical services
 - Health and Safety / Ownership
 - Spill-over waste
 - Poor infrastructure, bins, electrics, drainage
- Maintenance
 - Benches and roadway
 - Make it York should have a more proprietorial role
- Flexible structures